

Oregon Youth Soccer Association
Regular Board Meeting
March 7, 2011
Beaverton, Oregon

Meeting called to order by President, Matt Madeira, at 6:34 PM

A quorum was declared by Matt Madeira.

Board members attending:

Matt Madeira, President
Dave Wagner, Treasurer & Secretary
John McCafferty, District Director

Steve Meckel, Vice President
Vicki Pounds, District Director

Others attending:

Chuck Keers, Executive Director
Brian Scott, Member Services Coord.
John Cronkrite

Mike Smith, Technical Director
Steve Hershberger

Minutes

- Minutes from January & February Board Meetings were approved as presented.

Reports

- Board Reports accepted as presented
 - President's Report (Exhibit A)
 - Executive Director's Report (Exhibit B)
 - Member Services' Report (Exhibit C)

New Business

- Board Vacancies
 - Slate proposed by Matt Madeira to the Board
 - Steve Meckel as Vice Presidents
 - Keith Blackerby as Director at Large
 - John Cronkrite as Central Eastern District Director
 - Steve Hershberger as Central Valley District Director
 - Steve Baker as Tualatin Hills District Director
 - Motion made, seconded and passed.
- AGM Recap
 - The open dialogue about proposed new membership definitions and board eligibility was productive and the board's changes to the bylaws reflecting what most of those present felt was received well by our members, as evidenced by approval at the business meeting later that afternoon. The awards luncheon was also very successful, however attendance at the President's Meeting and AGM was disappointing. Discussion followed about why attendance was down and what could be done to encourage our clubs to become more involved.

The Board will hold the next Regular Board Meeting on April 4, 2011 at 6:30 pm. The meeting adjourned at 7:17 pm.

Respectfully submitted,
Kelly Ward, Director of Administrative Services

To: Oregon Youth Soccer Association Board
From: Matt Madeira
Re: President Report – February 2011

1. Chuck and I attended the USSF AGM in Las Vegas.

Matt Madeira
President

Executive Director's Report

March 7, 2011

Adidas – We have signed a four-year agreement with adidas to be marketing and sports apparel/equipment partners. The terms are confidential, however adidas will provide the state association with equipment and apparel for our staff coaches, staff and board as well as additional product we can use to sell and use at our events. We will also have the ability to shop at the adidas employee store several times each year. Adidas will also provide an allocation of equipment and apparel to our Boy's and Girl's ODP Programs through the Portland Timbers and the Portland Rain, respectively.

Board members should be reminded that when representing OYSA at tournaments, league games or official meetings (and when shopping at the employee store), they should wear either adidas apparel (including shoes) or neutral (non-sports specific, i.e., "street") clothing. We will be placing orders with adidas soon to provide board and staff with some adidas apparel to wear.

Portland Timbers – While we have not yet executed a formal agreement with the Portland Timbers, we have formally announced our Boy's ODP partnership with them and are moving forward with the programmatic collaboration based on deal points that have been mutually agreed to through conversations and emails. The Timbers legal department has the draft agreement and we will be formalizing the partnership soon. Erik Lyslo is now an employee of the Timbers and Mike Smith is a .6 FTE employee with them as well. I expect that our Girl's program will be similarly partnered with the Timbers either July, 2011 or July 2012.

OYSA AGM, President's Meeting and Awards Luncheon – The event was well received by most reports and I believe we had a healthy exchange of ideas and information. The significant business accomplishments were the approval of the bylaw revisions – reflecting input received during the President's Meeting – and the modification of eligibility criteria for board membership, now allowing club board presidents to serve as District Directors on the OYSA Board.

US Soccer AGM – Matt and I attended the US Soccer Federation AGM in Las Vegas on February 12th. A proposal to decrease our Federation membership dues from \$1.00 per player to \$0.50 per player was withdrawn from consideration as it appeared it did not have sufficient support to pass. The entire contingent of youth delegates only control 20% of the voting strength so significant support from the adult associations and the athletes is required to pass a bylaw change. US Youth Soccer will try to get commitments from the Federation to spend some of "our" dues revenue on services for youth.

US Youth Soccer Region IV – Region IV held their Regional Council Meeting in Las Vegas on February 11th. There was much discussion about next year's budget and ODP in particular. There will be some special meetings coming up where presidents will consider significant restructuring of the Regional ODP Program. Far West Regionals will be held in Hawaii in 2013. (It is in Boise in 2011 and Phoenix in 2012). Darl Rose was given a lifetime achievement award.

US Youth Soccer Coaches Convention and Workshop – Steve Meckel, Mike Smith and I attended the Workshop and Convention in late February which was held in Louisville, Kentucky this year. Wednesday and Thursday were dedicated to the US Youth Soccer Leadership Development Symposium (formally the Soccer Learning University). There were presentations on insurance, membership growth, technology, available resources from the national office and board

governance. In addition, Claudio Reyna and other members of the US Soccer Coaching Development staff presented information on the player development pyramid as well as the Federation's academy program and their Training Centers.

The Training Centers are free, invitation only, two-hour training opportunities in one of the 36 key markets across the country. The centers typically use a host club and field as well as some local coaches; however the training is managed by Federation "Technical Advisors." Federation was criticized for not communicating with or working more closely with youth state associations when coming to "markets" within their states.

April Heinrichs and Jill Ellis also presented on the woman's program and the need to provide quality technical training to youth at their peak technical learning years which is between 8 and 12.

Our own Jimmy Conway received the 2011 Dr. Thomas Fleck Award for Excellence in Youth Coaching at the Awards Gala. The Dr. Fleck award is designed to honor a lifetime of dedication where one has led with integrity, honor, humor and humility and has made extensive and far reaching contributions to the process by which youth soccer coaches are educated in America.

Lindsay Barnum from Medford was one of the finalists for TOPSoccer Buddy of the Year. Chris Christoffersen, Dr. Robert Continguglia, Elmer Elhers and Darl Rose were inducted into the Hall of Fame.

The big business news was a report from a US Youth Soccer budget committee meeting that fees were being increased dramatically for teams attending Far West and Presidents Cup Regionals as well as ODP players attending camp. It is still preliminary, but it seems the current proposal is to increase fees from \$200 to \$800 for teams that advance out of State Cup to Far West Regionals and add another \$500 to teams advancing from State Presidents Cup to Regional Presidents Cup. ODP players attending ODP camp will be asked to pay an additional \$75 over last year's fee.

FY 10/11 Budget Revision – Staff have completed a revision of this year's budget, adjusting for actuals from the first 6 months and projecting more accurately the balance of the year as more information is available regarding our leagues, etc. The Finance Committee will be reviewing the revision shortly; however at this time it appears we will have a balanced budget.

FY 11/12 Budget – Staff has been working on the first draft of next year's budget. We anticipate activities and operations very similar to this year, except we will lose some administrative revenue as a result of our ODP arrangement with the Timbers.

Portland Youth Soccer Association – We were hoping that we could count on PYSA returning to OYSA membership next seasonal/fiscal year, however neither the PYSA Board, nor the PYSA member clubs supported the membership alignment in sufficient numbers for there to be a firm decision at this time. We will be meeting with them in the coming weeks to see what accommodation might be made to still have them come back as members next year.

EXHIBIT C

Member Services Report

March 7, 2011

Club Development

There are no new clubs pending at this time, although we have been in preliminary discussions with groups interested in starting clubs.

Staff has been working with clubs with bylaws and club administration issues.

Risk Management

We have had a significant increase in the number of referees registering with OYSA and completing their background checks. We now have nearly 440 registered adult (over 16) referees as well as a significant number of referees younger than 16 who have submitted availability for OYSA matches.

There is one incident pending that will require a disciplinary hearing within the next month.

Leagues and Tournaments

The first session of the winter and spring leagues are largely complete. Despite major concerns about weather for the weekend of February 26 & 27, we were able to complete most of the matches for that weekend. Only one facility completely closed the fields we had scheduled before the weekend.

Schedules for the 2nd session have been completed and matches missed in the first session are being rescheduled

TOPSoccer

There was an impromptu TOPSoccer meeting at the AGM on 2/19/11. The Portland area programs are moving forward with game play open to individual players as well as teams from any Portland area TOPSoccer program. Games will be Sundays from April 10th to May 15th at the Clackamas Indoor Center. Additional information is available on the OYSA website.

Respectfully submitted,

Brian Scott

Member Services Coordinator