

Oregon Youth Soccer Association  
Regular Board Meeting  
April 4, 2011  
Beaverton, Oregon

**Meeting called to order by President, Matt Madeira, at 6:35 PM**

**A quorum was declared by Matt Madeira.**

**Board members attending:**

Matt Madeira, President  
Vicki Pounds, District Director  
John McCafferty, District Director, via phone  
Steve Baker, District Director  
Ben Ashley, District Director

Steve Meckel, Vice President, via phone  
John Cronkrite, District Director, via phone  
Steve Hershberger, District Director  
Keith Blackerby, Director at Large  
John Thomas, District Director

**Others attending:**

Chuck Keers, Executive Director  
Brian Scott, Member Services Coord.

Mike Smith, Technical Director  
Kelly Ward, Admin Director

**Minutes**

- Minutes from the March Board Meeting were accepted as presented.

**Reports**

- Board Reports accepted as presented
  - President's Report (Exhibit A)
  - Executive Director's Report (Exhibit B)
  - Member Services' Report (Exhibit C)

**New Business**

- Discussion of Business Plans and Issues
  - Chuck provided a summary of current issues that the Association is dealing with. Business plan is to regain membership, strengthen relationship with ODP and Timbers, apply for grants, and look to regain OPL's participation in our leagues.
  - Soccer in Oregon is changing and OYSA needs to determine a business plan that will allow us to be financially viable.
- John McCafferty resigned as a Board Member since he will be moving out of state. He was thanked for his service on the Board.

The Board will hold the next Regular Board Meeting on May 2, 2011 at 6:30 pm. The meeting adjourned at 7:45 pm.

Respectfully submitted,  
Kelly Ward, Director of Administrative Services

**EXHIBIT A**

To: Oregon Youth Soccer Association Board  
From: Matt Madeira  
Re: President Report – March 2011

Nothing to report for the month of March.

**Oregon Youth Soccer  
Executive Director's Report  
April 4, 2011**

**West Coast Bank Sponsorship** – I am pleased to announce that West Coast Bank has renewed their sponsorship with us for another year. It includes \$3,000 in scholarships to member clubs, two \$500 ODP scholarships and a significant contribution (similar to last year) to our general fund. If you don't have a bank account with West Coast Bank yet, I encourage you to contact Devon Gonzalez at 503-224-4245.

**Timber's Community Fund Support of TOPSoccer** – I announce earlier that we were awarded \$5,000 from the Timber's Community Fund in response to a grant request that we submitted for special developmental equipment for our TOPSoccer programs. There will be a special half-time presentation at the Timbers' game on April 30<sup>th</sup> for all grant recipients and we will have a presence at that presentation.

**FY 11/12 Budget** – Staff has been working on the first draft of next year's budget. The current draft still shows a deficit and we continue to review options that will reduce expenses or bring in more revenue. The Finance Committee meets on April 21<sup>st</sup> and we expect to have a budget to present to the board for approval in May.

**Portland Youth Soccer Association** – We have continued our discussions with PYSA to explore ways to bring them back as members of the association. The discussions have been informative and positive and should have a definitive decision from them by our May meeting.

**OPL** – We have also continued our discussions with the OPL about reuniting competitive soccer in Oregon. As you recall, they declined our invitation to sanction their Winter League and also recently declined an offer for us to sanction their Fall League for 2011. They said they wanted to complete an entire year before they made any changes. The fall 2011 season will, of course, be the beginning of their second year as a separate league so we will likely not have an opportunity to unite competitive soccer until winter/spring next year. We will continue to explore ways to blend our efforts.

**OYSA Fall 2011 League** – Staff has also been working on the structure of this year's Fall League in light of the OPL not wanting to collaborate. We have agreement with Washington to partner on our Portland Metro League (PML) again and we have made some improvements to the systems/structure that should make what was a good league even better. We also have commitments from KidSports and the Keiser Soccer Club to run competitive divisions in their respective valley leagues to increase opportunities for competitive teams.

**Soccer Pacific Exchange** – We have been working on a two-day recreational event with Washington Youth Soccer on August 20<sup>th</sup> and 27<sup>th</sup> for U11 and U12 boys and girls teams. It is intended to promote cultural exchange and be a pre-season fun playing experience. One day of play will be in Southern Washington and one will be in Northern Oregon. A similar exchange will occur between Northern Washington and British Columbia. Host teams will organize an evening/late afternoon dinner (barbeque, sandwiches, etc.) for the visiting teams.

**adidas** – We have received our new adidas apparel for staff coaches and have met with staff at adidas regarding the balance of our allotment and will be ordering a small amount of apparel for staff in time for the Oregon State Championship Finals on May 7<sup>th</sup>. Once we receive the small order we will have sample product and sizes to place a larger order that will include apparel for the board.

**Portland Timbers** – We are still waiting a final draft of the agreement from the Timber's legal department. We are in frequent contact and they we are both fulfilling the business terms as agreed. Part of the agreement includes four season tickets which I am happy to make available to board members if they wish. Please let Kelly or me know if you would like to attend a Timber's game and we will make arrangements for you to use the Season Tickets, if available. We may be able, on occasion, to obtain extra tickets as well.

## Member Services Report

April 4, 2011

### Club Development

There are no new clubs pending at this time, although we have been in preliminary discussions with groups interested in starting clubs.

Staff continues to work with clubs with bylaws and club administration issues.

### Risk Management

The pace of adult registrations is picking up with both spring league registrations for member clubs and fall 2011-12 registrations beginning with some clubs.

Affinity is on track to complete a risk pass template that can be used to print a risk pass for anyone who has completed a background check. This is scheduled to be ready before card printing for the 2011-12 season is turned on in June.

The pending disciplinary hearing was completed. There are no additional disciplinary matters pending at this time.

### Leagues and Tournaments

With the exception of a handful of games the second session of the winter and spring leagues is complete. Schedules for the 3<sup>rd</sup> session have been posted.

State Cup and Presidents Cup entries are complete. Schedules for those tournaments should be posted by the time of the board meeting. State Cup and Presidents Cup finals are scheduled May 7<sup>th</sup> at the Cascade soccer complex in Salem.

OYSA has reserved entries for Far West Regional competition at all ages/genders from U12-U19. We will have Presidents Cup representatives at U13 and U14 boys and girls, U16 boys, and U17 girls.

OYSA hosted Far West Regional League competitions for U14 boys on March 5<sup>th</sup> and 6<sup>th</sup> and for U15 girls on March 26<sup>th</sup> and 27<sup>th</sup>. Matches were held at Rex Putnam High School and Alder Creek Middle School. Oregon teams in the competition included the CFC Boca Jr., U14 Boys, Oregon Rush 96 Boys Nike, U14 Boys, and Oregon Rush 95 Girls Nike, U15 Girls.

### TOPSoccer

OYSA TOPSoccer was awarded a \$5,000 grant by the Portland Timbers Community Foundation. There will be an acknowledgment ceremony for all grant recipients at the Timbers home match April 30<sup>th</sup>. John Hanna as TOPSoccer Chair is scheduled to represent OYSA at the award ceremony.

Respectfully submitted,  
Brian Scott  
Member Services Coordinator