

Oregon Youth Soccer Association
Regular Board Meeting
August 2, 2010
Beaverton, Oregon

Meeting called to order by President, Ric Listella, at 6:28 PM

A quorum was declared by Ric Listella.

Board members attending:

Ric Listella, President	Matt Madeira, Vice President
Steve Meckel, District Director	John Cronkrite, Director at Large
John McCafferty, District Director (via phone)	Ben Ashley, District Director
John Thomas, District Director	Don Newell, District Director (via phone)

Others attending:

Chuck Keers, Executive Director	Mike Smith, Technical Director
Hipolito Gutierrez, Guest	Tony Miranda, Guest
Jaime Miranda, Guest	

Minutes & Reports

- Minutes from the July 12, 2010 were approved.
- Board Reports accepted as presented
 - Vice President's Report (Exhibit A)
 - Executive Director's Report (Exhibit B)
 - Member Services' Report (Exhibit C)
 - SYRA Report (Exhibit D)

Board Discussion Topics

- Significant Issues at National Level:
 - Ric announced that John Sutter was elected as the new President of US Youth Soccer at the recent US Youth Soccer AGM in Overland Park, Kansas. John served as a Member at Large on the National Board. Ric added that the two big issues at the AGM were the budget and the proposal to increase membership dues by \$1.00 (from \$1.00 to \$2.00).

The budget was approved, but only after criticism related to the planned use of \$1.97 million of reserves rather than scaling back program costs. The total budget is \$10.9 million and has depended on significant sponsorship revenue from adidas which is not anticipated next year.

The proposed dues increase is the National Association's method for replacing the loss of sponsorship revenue and not having to rely on reserves in future years. Other Federation Member Organizations have increased their dues recently and US Youth has not had a dues increase in many years.

The proposed increase was not acted on at the meeting but will be an item for consideration at the next AGM in February or at a special meeting that may be held in November or December. It was clear there was little support for a dues increase.

Discussion followed regarding US Youth Soccer's Strategic Plan, their business model and what appears to be a growing discontent with management and services by their membership as evidenced, in part, by the emergence of a list (Attached, Exhibit E) of concerns and goals/priorities about US Youth Soccer that was developed by a number of State Presidents and Executive Directors at a venter retreat last November.

Ric also distributed a letter written by Jason Vanacour, General Counsel for US Youth Soccer to Bill Save, Executive Director of the National Association of Competitive Soccer Clubs, d/b/a US Club Soccer regarding violations of Federation Bylaws and Policies on Interplay, specifically Federation Bylaw 603 and Policy 212-1. If the letter does not produce the desired result US Youth Soccer will file a grievance against US Club Soccer and two of their members, the Elite Clubs National League (ECNL) and NorCal Premier Soccer (NPS).

- Succession Plan - President:
 - Ric started by announcing that Director at Large Al King had resigned his position on the board, pending a replacement being named. Ric stated that he would like to appoint John Thomas, currently serving as District Director for the Central/Eastern District, to fill Al's position. It was moved, seconded and unanimously approved to accept Al's resignation with appreciation for his service and approve John Thomas to complete Al's term as Member-at-Large.
 - Ric announced that he was elected to the position of Deputy Director of Region IV at the Regional Council Meeting in Overland Park. While it is not strictly required, he has been asked by Regional Director Jolene Nielson to resign his position of President with Oregon Youth Soccer before the Regional Planning Meeting in October to avoid a perception of any conflicts of interest.

Vice President Matt Madeira will assume the position of President in October and finish Ric's term, which ends immediately following our Annual General Meeting in January, 2011. A president will be elected at the AGM.

Ric announced that he will chair the Board Development Committee to seek candidates for the position. He stated that this is typically the responsibility of the Vice President; however Matt may be interested in running for President and it would be a conflict of interest for him to chair this effort. Ric asked the board to let him know by Friday if, a) they were interested in running for president, b) if they knew anybody who should be considered for the position of president and c) if they were interested in serving on the Board Development Committee.

It was also noted that once Matt assumes the role of President we will need somebody to fill the position of Vice President.

New Business

- The guests were asked if they had any comments or questions they would like to present to the board. They said they had been working with Brian Scott regarding a new club in the Hillsboro area and hoped they could have their club approved. Brian was on vacation and not in attendance, but his report indicated that the application was incomplete. They were encouraged to get in touch with Brian to complete the application and that the board would be willing to have a special meeting if necessary to consider the application.

Old Business

- There was no old business.
- The next meeting will be Monday, September 13 at 6:30 PM in the OYSA Board Room at 4840 SW Western Avenue, Suite 800, Beaverton, Oregon. Conference calling will be available.

The meeting adjourned at 7:40 PM.

Respectfully submitted,

Chuck Keers, Executive Director

To: Oregon Youth Soccer Association Board
From: Matt Madeira
Re: Vice President Report – August 2010

1. There were no hearings or appeals.
2. The ORC met on July 14th. Jean Hand has resigned as Oregon Referee Committee Coordinator.
3. Keith Blackerby has submitted paperwork for one of the OYSA Board positions. I am contacting other possible candidates to fill the remaining position.
4. The nomination form for the 2011 OYSA Lifetime Membership Award has been published in the next Goal Lines.

Matt Madeira
Vice President

Executive Director's Report

August 2, 2010

US Youth Soccer National Championships – Oregon had two teams advance from the US Youth Soccer Far West Regionals to the National Championships in Overland Park, Kansas – just outside of Kansas City. They were the Westside Metros Internationals, U19 Boys and the Eastside United '91 Liverpool Red, U18 Boys. The Internationals represented Oregon at the National Championships last year but did not advance to the finals.

The Internationals did not advance again this year, however the '91 Liverpool Red won the National Championships at U18 – the Andy Stone Cup! This is only the second time in the history of Oregon Youth Soccer that an Oregon team has won the National Championships! The Liverpool also won the Fair Play Award. Steven Evens on the Liverpool won the Golden Ball Award as the most valuable player in the U18 Boys age group and Keeper Ryan Harding won the Golden Glove as the top Goal Keeper.

US Youth Soccer Region IV Regional Council Meeting – The Regional Council met during the National Championships in Overland Park just prior to the US Youth Soccer Annual General Meeting. Our own Ric Listella was elected to the Council as Deputy Director, replacing Brent Mangus. Jolene Nielsen was reelected as Region IV Director.

Many presidents expressed concern about the condition of the current finances of the National Office as reflected in a draft budget that relies on almost two million dollars of reserves and a plan to seek approval of a \$1.00 per player dues increase to be used in subsequent years to continue the current level of services. Concern about the level of communication from the National Office was also expressed.

US Youth Soccer Annual General Meeting – John Sutter, President of North Texas and Member at Large on the US Youth Soccer Board of Directors was elected to replace Larry Monaco as President. Larry retired as President after serving in this capacity for the past four years and retains a seat on the board as immediate past president. Alan Blinzler, president of Kansas State Youth soccer, was elected as secretary. John Murphy, former chairman of the board/president of California Youth Soccer-North was elected as the new member at large.

The budget was passed, however the question of the dues increase was postponed until the next National Council Meeting – presumably in February.

Fall League Update – The Fall League Registration Deadline was extended again for those teams playing in our regional leagues. The numbers are pretty good for our state-wide Premier League, the Qualifying Tournament and the Portland Metro League; however the Central Valley League doesn't have enough teams above U11 to make a viable league. The Southern Oregon Classic League has asked us to administer their league, which will offset the revenue loss from the absence of a Central Valley League.

Member Services Report

August 2, 2010

Club Development

Staff continues to work with member clubs to complete documentation for their 2010-11 applications.

Staff has received an application from a group in the Hillsboro area of Washington County requesting admission as a club. As of the date this report is written, the application is not complete. Staff will work with the group to put together a complete application before submitting the request to the Board.

Risk Management

The announcement to Oregon referees that they are required to register in our online registration system and successfully complete a background check has generated a lot of activity. Most of the process issues seem to have been sorted out.

There have been several emails from referees officiating at high schools who already have background checks from the high schools. They have been advised that we do require their registration with us in order to officiate OYSA matches. They have also been referred to the ORC for discussions on the topic of having a single state-wide background process that would have results available to all the user groups that schedule referees registered with USSF in Oregon.

TOPSoccer

TOPSoccer night at the Timbers was held July 10, 2010. There was a good turnout of players and program administrators. The highlight of the evening was the TOPSoccer players playing a game on the stadium turf in front of the Timbers Army. The players received a great deal of vocal support as they demonstrated their soccer prowess. Pictures and video clips will be posted to our website.

Respectfully submitted,
Brian Scott
Member Services Coordinator

From: Jim Lakehomer

Subject: SYRA June Monthly Report

I want to thank ORC, OYSA and OISOA for their support of the referees and assessors at FWR in New Mexico. Overall the Oregon delegation performed quite well and conducted them selves in a very professional manner on and off the field. Several states were very impressed by the collaborative support the delegation had from ORC, OYSA and OISOA. Thanks again!

June 2010 SYRA Report

1. President's Cup Regionals June 16-20th.

-96 teams

-Referees from Washington, Colorado, Arizona and Nevada participated

-No referee complaints reported to my from Region IV staff or OYSA

-**BIG Thank You to Dick Horner and ORC** for the training provided. I got great reports from people about it.

Unfortunately, I had to leave for FWR.

2. Far West Regionals:

-All referees performed well overall.

-All 17 had quarter-final assignments

-10/17 had semi-final assignments 4 were CR

-5 referees had finals assignments

-Bristol Schmitz selected as alternate to USYS Nationals

-Bristol Schmitz switched to attend President's Cup Nationals in Tennessee July 5th-8th

-All assessments have been provided to Steve Brooks for review and then they will be sent to the referees.

-NM was better than last time, no reports of snakes on the fields.

GotSoccer Users Meeting
Jacksonville, Florida
November 15, 2009

Brainstorming Session

Subject: What one thing would you like to see US Youth Soccer do / improve?

Increase Personal Communication with States

- Example: Sunbelt email vs phone call to ED/Presidents
- Build better, personal relationships

Streamline Travel Policies

- Too many variations / why so complicated?
- National and Regional travel should be easy

More Commonality / Co-Branding between Us Youth Soccer / States

- Consistent registration

Cooperative Purchasing

- Insurance
- Group Medical / office staffs / coaches medical
- Materials
- Cheaper to buy pop signs locally than through US Youth Soccer

Facilitate the resources and support States need

- Help with core needs
 - o Coaching education
 - o Discussion groups in relaxed settings

Services to Membership

- Partner to help States do better
 - o Universal database
 - o Information on competitors

Marketing/Graphic Support

- Online Services - coaching education / risk management
- Coaching Education Courses online
- Goal Safety Video
- "Stranger/Danger"
- Extreme / Severe Weather
- Hypothermia/Heat Exhaustion

National Compilation of Ideas

- ie. How many States have State Leagues? - Info / Who to talk to
- Secure Site / Resource Center - push & advertise

States Look to US Youth Soccer to show what US Youth Soccer does for States

- Press flesh with members / Don't be a mothership - tell the story
- PSA's - advertise availability

Improve direct State to US Youth Soccer Relationship

- More US Youth Soccer direct to States /less "Regionalization"

Single Sided Player Pass

- Print on simple printer / fold in half
- Picture on front

Who are on Committees

- Pick people for what they do / know rather than political

Act like 500lb Gorilla when necessary / But work to get along

- Great bringing USSF to last US Youth soccer meeting
- Youth Council a joke
 - o Caucus excluding AYSO not right

US Youth Soccer should research competition

- Information on competition
- Strategies to compete

US Youth Soccer should be innovative

States/US Youth Soccer Reach Grassroots far better than competition

Interact with Professional Councils / Organizations

- Legal
- Medical

Refresh and Improve US Youth Soccer adidas Workshop

- NSCAA - more interesting / better facilitators
- Bring in well-known clinicians
- DOCs not even staying
- ED sessions are effective

Communicate with / Build Bridges - Adults, Pros, Athletes

- Help them understand our positions

Assist States with Core Needs

- Online coaching education

Stop Duplication US Soccer efforts"

- Referee Program

US Youth Soccer work with DOCs - better / more

- National framework by national staff
- Push down to DOC's for implementation in States

Lack of Planning / Reacting Only

Utilize Youth Movement

- Do not marginalize because of youth/inexperience

How to translate Macro/National into Micro/States

Planning Committee - put people on committee w/ certain qualifications

USSF - path to pros / US Youth Soccer - path to college t

- How to capitalize / market