

Oregon Youth Soccer Association  
Regular Board Meeting  
September 13, 2010  
Beaverton, Oregon

**Meeting called to order by President, Ric Listella, at 6:35 PM**

**A quorum was not declared by Ric Listella.**

**Board members attending:**

Ric Listella, President  
David Wagner, Treasurer & Secretary  
Steve Meckel, District Director  
Ben Ashley, District Director

Matt Madeira, Vice President  
John Cronkrite, Director at Large  
Steve Hershberger, District Director

**Others attending:**

Chuck Keers, Executive Director  
Kelly Ward, Administrative Director  
Steve Gould, Guest

Mike Smith, Technical Director  
Brian Scott, Member Services Coord

**Reports**

- Board Reports accepted as presented
  - Vice President's Report (Exhibit A)
  - Finance Committee Report (Exhibit B)
  - Executive Director's Report (Exhibit C)
  - Member Services' Report (Exhibit D)

**Board Discussion Topics**

- Association Business Model
  - The Ad Hoc Committee met prior to the meeting to discuss a variety of factors that are impacting OYSA.
    - Whether we should reduce Membership Dues to attract new and retain existing members at the cost of service delivery.
    - The timing and implications of the possible National Dues Increase.
    - Defining Membership will address the status of clubs that do not have 100% of their players registered with the Association.
    - What role should we have in the administration/operation of Leagues and Tournaments given the recent competition in the market?
    - Current plan to partner with the Timbers regarding the operation of ODP together with their youth player development program. Partnering with the Timbers will present a negative financial impact immediately and may dilute our brand awareness with the program but could help unite elite soccer and would provide more resources and development options to our elite players, including access to ODP. Not partnering with the Timber risks a decrease in ODP participation in both numbers and talent over the years, but we would retain control over and identity with ODP.
    - The soccer climate is changing rapidly and it is difficult to know how to structure our association to best serve our members.
- Update on National Issues
  - USYS is struggling with similar issues. They are trying to determine who and what their members are and how they will compete with their competition in a climate of decreasing resources,

**New Business**

- Board Development Committee met last week to discuss potential candidates. They will also send out a memo to our members to solicit board candidates.

**Old Business**

- Board President Transition
  - Ric consulted with Larry Monaco on an appropriate transition. The Board should ask Matt Madeira to be the Acting President and also grant him all the power and authorities of the President.
  - Ric Listella announced that he would like Steve Meckel to serve as Acting Vice President while Matt serves as Acting President.

The Board will be scheduling a Special Board Meeting via conference call within the next few weeks to address items they were unable to act on due to the lack of quorum.

The meeting adjourned at 7:58PM.

Respectfully submitted,

Kelly Ward, Administrative Director

To: Oregon Youth Soccer Association Board  
From: Matt Madeira  
Re: Vice President Report – August 2010

1. There were no hearings or appeals.
2. The ORC met twice during August to interview candidates for the position of Coordinator.
3. A recommendation has been forwarded to Ric Listella for the 2011 Lifetime Achievement Award.
4. I'm working with OASA President Roger Hamilton on a list of candidates to fill open positions on the OYSA Board.

Matt Madeira  
Vice President

Finance Committee Report  
August 11th, 2010

The Finance Committee met to review League & Tournament entries and membership with budgeted amounts for the 2010/2011 fiscal year. ODP results were also reviewed.

Accurate membership numbers are not yet available as clubs are still in the process of registering players.

Entries for Fall League and QT's were reviewed. At this time, registration is at approximately 90% of budgeted amounts. The net effect on revenue is estimated at a deficit of \$(10,250).

Major variances were caused by not running a Central Valley Fall League, and adding a Southern Oregon classic league.

ODP tryouts are in line with budget expectations.

The Committee will meet in September to discuss Membership levels and make any necessary budget corrections.

Submitted by

David Wagner, Secretary/Treasurer

**Executive Director's Report**

**September 13, 2010**

**Jimmy Conway Testimonial Dinner** – Ric, Mike and I attended the Jimmy Conway Testimonial Dinner in August, along with John Sutter, President of US Youth Soccer, Jim Cosgrove, Executive Director of US Youth Soccer and Sam Snow, Director of Coaching for US Youth Soccer. Mick Hoben, ex-Timber and longtime friend of the Conways organized the event to honor Jimmy and his contribution the game of soccer.

**OYSA Night at the Timbers** – We did not have the traditional “Night with the Timbers” that we have enjoyed for the past 8 years. The two suites we were entitled to pursuant to our agreement with the Timbers had been sold. We were also informed a couple of weeks in advance of the date that had been set that the Timbers had given our date to the Oregon Premier Council. Our contact with the Timbers told us first that we didn't have a contract – then after I faxed the signed agreement to him he said he thought the agreement had been “scrapped” due to the animosity with the OPC.

The Jimmy Conway exhibition game was a few days before our original date and the regular season game included a half-time ceremony for Jimmy, so we chose to attend that evening and the Timbers graciously provided us with 20 seats in a press section of the stands. All-in-all it was a pretty lackluster affair.

**Fall League Update** – The Premier Qualifying Tournament was held in Salem and went very well, though numbers were predictably lower than previous years. The new Portland Metro League had very good participation, with well over 200 teams participating, thanks in part to fair participation from Washington teams from the Vancouver area. The schedules were posted a few days later than our goal, but our teams seem to like the result.

**ODP** – ODP had another exceptional year with 50 players selected to the Regional Pool. This is only three less than last year which was a historical high for us.

We have back in touch with the Timbers about integrating ODP with their Youth Development Program. They are required to have an elite player development program and will almost certainly have a Federation Academy program as well. Portland is where the majority of ODP players come from and two elite player development programs competing for the top players in the state would divide both the talent and the resources at the detriment of both programs and the players. The goal of ODP is to identify and develop the best players in the state so they can participate and be identified by Regional ODP staff in ODP events. Not partnering with the Timbers would mean a significant percentage, if not the majority of elite players in the state would essentially be excluded from involvement in ODP. Further, ODP's involvement with the Timbers also helps ensure the players outside of Portland also have access to the training staff and other resources that MLS has to offer.

**Mia Hamm Fundraiser** - we almost cancelled this event due to marginal participation, but decided to stay with it after Milltown Soccer Club became significantly involved in the marketing effort. Intel also became involved and committed resources to help meet the minimum necessary to bring Mia out. This should be a very fun event for young soccer fans.

**Board Development Committee Meeting** – The Committee met last month and discussed the process related to the transfer of duties when Ric resigns as President in October. They also decided to send an email to all club Presidents, Vice Presidents, Registrars and Head Coaches announcing that we will be electing a new president at January's AGM and asking them to let us know if they know of any potential candidates.

## Member Services Report

September 13, 2010

### Club Development

Staff has received documentation from FC El Tri providing evidence of field access for their teams. The organization has also provided required information regarding the identity of their board members. Staff has reviewed all of the documents submitted by FC El Tri and finds that they meet the minimum requirements for membership.

Three Rivers Soccer has submitted updated documentation as requested. They are now activated to register players for the 2010-11 season.

Staff met with the Brookings Harbor Soccer League board of directors on August 31, 2010. We had a good discussion regarding bylaw and policy revisions in general as well as addressing specific issues with the club. Brookings Harbor Soccer League has seen significant growth this year and they hope to continue that growth. Staff will be working with the club to address possible expansion of participation by players and teams from the Smith River and Crescent City communities of California.

### Risk Management

The announcement to Oregon referees that they are required to register in our online registration system and successfully complete a background check has generated a lot of activity. As of the date of this report, 203 referees have registered in OYSA's online system and have completed their background checks. None of the registering referees have been disqualified from participation within OYSA.

### TOPSoccer

Eastside will be hosting the first TOPSoccer Jamboree, September 19, 2010, 3pm, at Gradin Park in Gresham. This event is designed to bring players from all of the Portland Metro area programs together for an afternoon of playing soccer. The exact format of the game play is flexible and will be determined based on the numbers that attend.

Respectfully submitted,  
Brian Scott  
Member Services Coordinator