

**Oregon Youth Soccer Association
Regular Board Meeting
October 3, 2011
Beaverton, Oregon**

Meeting called to order by President, Matt Madeira, at 6:31 PM

A quorum was declared by Matt Madeira.

Board members attending:

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| Matt Madeira, President | David Wagner, Treasurer |
| Steve Meckel, Vice President | Steve Baker, District Director (via phone) |
| Vicki Pounds, District Director (via phone) | Keith Blackerby, Director at Large |

Others attending:

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| Chuck Keers, Executive Director | Brian Scott, Member Services Coord. |
| Kelly Ward, Admin Director (via phone) | Mike Smith, Technical Director (via phone) |

Minutes

- Minutes from the September Board Meeting were accepted.

Reports

- Board Reports accepted as presented
 - Vice President's Reports (Exhibit A)
 - Executive Director's Report (Exhibit B)
 - Member Services' Report (Exhibit C)

Old Business

- Marketing Committee Update
 - Steve Baker has developed a mock-up of the web sections. He will share this with the board in the coming weeks for feedback

The Board will hold the next Board Meeting on November 7, 2011 at 6:30 pm. The meeting adjourned at 6:38 pm.

Respectfully submitted,
Kelly Ward, Admin Director

EXHIBIT A

OYSA Board Meeting – VP Report - October 2011

TO: Board/Staff

FROM: Steve Meckel

1. Risk Management: no action taken or hearings held.
2. Judicial Hearings: none held, no pending actions.
3. Development Committee:
 - a. I have met with 2 potential candidates for the Columbia District position, one has declined to move forward with a desire to serve currently but would consider it in the future; the other will be meeting next week or so with Matt, Chuck, and me to discuss any next steps as a potential candidate.
 - b. The Committee will be connecting by email or phone or meeting to discuss actions or projects that the committee could move forward with on behalf of the Board.
4. Website Project: see information below.

Simply put I have done the following on the project.

Approved 10/07/2011

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1. Reviewed all the documents, templates, and resources that OYSA already had developed for use in assisting club leaders (I will not repeat here all the list of ones that were suggested on Steve B's presentation to us). I met with Brian S and he shared a large volume of work that he and others had done already, including some on Steve B's list. We have electronic documents that may need some updating or revisions as changes may have already happened. The heavy lifting on most has already been done.
2. I have communicated with 17 club leaders across the State to seek feedback on the original suggested list of items to provide on the website and ask for what else would be helpful for clubs to have access to from OYSA's site.
3. Here are additional items mentioned by responders.
 - a. An exchange format site on the web for clubs to list used uniforms, equipment, and resources that other clubs might like to secure and also list items that clubs are looking for. It would include contact information along with each item(s) so that clubs could share or exchange items.
 - b. Training videos and resources, this would include the ones we have in the office as well as was suggested to video Mike or other coaches that do these type of training sessions so that they would be available across the State to all clubs.
 - c. Tournament Central Site: have a place where clubs or districts could post their tournament information or link to a website so that all the major tournaments were accessible in one spot and easy access to secure the information.
 - d. Directory of Volunteers: a place where seniors, or others might list their willingness to be involved in some way with youth soccer. Clubs could have this resource by area to draw from for their clubs (background checks?).
 - e. Resources that take large amounts of time to put together, like a players handbook, managers handbook, fundraising policies and procedures, travel guidelines and policies, etc. Similar to the other templates suggested already.
 - f. Assistance in training referees, videos, handbooks, classes, etc. for clubs to use for training and upgrading referees, in addition to any USSF training that is available.

As one can see there are other items that could be included. Some of these will take additional work because we have not had anything like them in the past.

Future tasks:

- a. Review all current information/suggestions for correctness and format for web.
- b. Select those items that will populate the launch on the web and have web designer create pages.
- c. Make list of other items to be added as completed and begin the work to handoff to designer at future date.
- d. Assign/secure someone to update and monitor the website for OYSA.

EXHIBIT B

**Executive Director's Report
October 3, 2011**

Region IV ODP Committee – I have participated in four conference calls and numerous off-line communications regarding the purpose and structure of Region IV's ODP program. This topic – and the product of this committee – will be a primary subject at the Region IV Planning Meeting in Whitefish, Montana next week. There is too much information to share in the board report, but I will say that while some improvements to the program will be recommended, several of us on the committee (and several more states that will be present at the Planning Meeting) have serious concerns about the future of the program in the current market and the degree to which the Region is willing to adjust its model to stay relevant.

adidas – I had lunch with the Asset Manager of adidas' Sports Marketing Department and discussed our new partnership. They are pleased with the relationship and also agreed to make some amendments to the contract so that we can more easily meet our obligations. They are planning to host our AGM at their Campus in February. Matt and I were also invited to join adidas' staff in their suite at Geld-Wen Park during the Timbers' game against San Jose. Matt and I met Patrik Nilsson, President of adidas North America.

Portland Timbers – Still no word on the ODP agreement (s) with the Timbers. We are close to reconciling financials for last year. Many of you may have seen the recent newspaper article (s) and emails about the Timbers USSF Academy program and their partnership with OYSA/ODP. It is important to differentiate between the two. While there is a "vertical ladder/connection" between the Academy and ODP, they are separate programs. In fact, players in the Academy Program cannot participate in ODP any more than they can play in High School or Club programs.

Oregon Referee Committee – I have not heard back from the ORC about the possibility of our contacting with them to perform their coordination activities. I suspect they will chose to engage an individual coordinator rather than contract with an organization to perform these functions.

OPL – The President of the OPL recently informed me that we should be receiving a written proposal from them shortly detailing conditions that would lead them to re-affiliate with OYSA.

Policy Review – Staff has not had an opportunity to review the Association Policies yet to recommend what might be moved to a procedures manual. We hope to be able to bring these recommendations to the board in November.

Annual Audit – The annual audit/review will be the week of October 10th.

EXHIBIT C

Member Services Report

October 3, 2011

Club Development

I have received contact from a group in Lebanon that is interested in starting a club in that area. I am waiting for the person in Lebanon to let me know when he is able to meet.

Risk Management

There are no issues at this time.

Leagues and Tournaments

Portland Metro League is under way. For the most part the league is functioning well. There have been some issues with referee coverage, but our league is not the only one affected. We have received information that other leagues in the area are also having difficulties getting full crews for games.

Kohl's Cup will be held in Salem, October 15-16. We very recently received notice that the Kohl's Experience truck will be coming to our event. We will have the full interactive experience provided by Kohl's for all the players and their families that attend.

TOPSoccer

TOPSoccer Night at the Timbers was held September 16th at the Timbers game against the New England Revolution. There was an excellent turnout for the event. Approximately 20 TOPSoccer players participated in the game at half-time. Plans are already under way to make this event bigger and better in 2012.

OYSA is working with the Timbers Army nonprofit corporation, the 107ist, and West Hills Soccer Club to bring TOPSoccer to Portland. The program will be held at Beverly Cleary School, 3560 NE Hollyrood Court, Portland, OR 97212. Player and coach registration is being managed through West Hills Soccer Club and the Timbers Army is providing the volunteers to staff the program. The program will be on Wednesdays, 5-6pm, in the gymnasium. Sean Moran is the program director. He has been working with Carrie Cool in the West Hills program, and Carrie will assist Sean as he gets the program started. See the attached program flyer and the OYSA website for mor information.

Respectfully submitted,
Brian Scott
Member Services Coordinator