

Oregon Youth Soccer Association
Regular Board Meeting
October 5, 2009
Beaverton, Oregon

Meeting called to order by President, Ric Listella, at 6:35 PM

A quorum was declared by Ric Listella.

Board members attending:

Ric Listella, President	Dan Dieter, Vice-President (via phone)
David Wagner, Treasurer	John Cronkrite, Director at Large (via phone)
John Thomas, District Director	Steve Hershberger, District Director (via phone)
Steve Meckel, District Director (via phone)	Al King, Director at Large (via phone)
Matt Madeira, District Director	Dick Matti, District Director (via phone)
John McCafferty, District Director (via phone)	

Others attending:

Chuck Keers, Executive Director	Brian Scott, Member Services Coord.
Mike Smith, Technical Director	Kelly Ward, Director Admin

The following items were accepted as presented:

- September 2009 Association Minutes
- Vice-President's Report- Attached as Exhibit A
- Executive Director's Report- Attached as Exhibit B
- Member Services Report- Attached as Exhibit C
- Program Services Report- Attached as Exhibit D

Board Discussion of Strategic Topics:

- Referee Assaults Policy Consideration
 - Chuck feels that this is served well with the action taken by staff with the fines approved by the Board in the September's Board Meeting. He feels this is an administrative issue and does not need to be addressed in the policies.
 - A Board Member pointed out that making this issue a policy would assure the issue does not get lost in administrative manuals. The Board did not pursue making this issue a policy at this time.
- Membership Services Model
 - Chuck provided an update on club membership and an opportunity to regain some lost members.
 - Board discussed the option of offering a reduced due structure or continuing our service and dues as is. The Board charged staff to create an alternative dues structure for the Board to review at the November Board Meeting.

Old Business:

- Portland Club District Assignments
 - No update for this meeting

New Business:

- Service Boundaries
 - John Thomas will be distributing a document for Board input prior to the November Board Meeting.
- Bylaws
 - We need to resubmit our articles of incorporation to our membership so that they match our Bylaws.

There being no more business, the regular board meeting adjourned at 8:27pm.

The next BOD Meeting will be held on November 2, 2009 at 6:30 p.m. in Beaverton at the OYSA Office, conference calling will be available.

Respectfully submitted,

Kelly Ward
Director of Administrative Services

Date: September 25, 2009

To: All Board Members

From: Dan Dieter
Vice President, Oregon Youth Soccer Association

Re: Vice President's Report for October 2009 Board Meeting

PROTESTS AND APPEALS

There are currently no issues in the hopper.

BOARD DEVELOPMENT COMMITTEE

There is no report from this committee.

RISK MANAGEMENT

There are currently no issues in the hopper.

Respectfully submitted,



Dan Dieter
Vice President
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**Executive Director's Report
October 5, 2009**

Fall League Schedules – We experienced a number of challenges with the Fall League Schedules this year. A number of clubs were weeks late in submitting their field inventories to us and even more clubs did not provide sufficient field times (in quantity or structure) to accommodate the complex schedule demands that are necessary for quality product. The process was further complicated by the changes in the league structure, i.e. sub regional play for U11, regional play for U12-U14, extended schedule for Premier Gold and Silver (but only 9 dates for 8 games in the fall), together with 50 “special requests” regards days off, teams traveling together, etc. In addition teams traveling more than an hour or two need to start later in the day on Saturdays and early in the day on Sundays – and it is our practice to manipulate schedules so that coaches that coach two or more teams don't have teams playing at the same time or in vastly different locations. The U11 schedule in the southern part of the state was particularly difficult club imposed travel restrictions and relatively low numbers of U11 teams.

Staff has met several times with our new scheduling contractors to design systems and policies that will mitigate some of the most disruptive challenges. We have also held a meeting with our clubs in Southern Oregon to explain the challenges and get their ideas and assistance with an improved system.

Portland Timbers – Ric, Mike Smith and I met with the management and marketing staff of the Timbers to discuss way we might strengthen our collaborative relationship, especially regards their transition from a USL to a Major League Soccer franchise. Our respective coaching staff will develop possible structures their current NIKE funded Academy Program and ultimately possibly the MLS Youth Development Program and our administrative staff and their marketing and sales staff will develop co-branding and co-marketing ideas.

Washington County Visitors Association Advisory Board – I attended the WCVA Advisory Board meeting and discussed partnership regards team referrals to local hotels and commissions available for directing reservations through the WCVA website.

Marriott Partnership - Met with the Area Account Executive with Marriott about a commission based program for teams staying in Marriott Hotels anywhere in the country.

Oregon United Soccer Association Loan – OUSA has made a substantial (and final) payment on the loan we granted them a few years ago. They have resolved and accounted for all of the financial obligations following the dissolution of their club.

Marketing Plan – I have met several times with a sports marketing/advertising agency on how we might build and strengthen our brand awareness and value within the youth soccer community.

Member Services Report

October 5, 2009

Club Development

No new club activity at this time. Staff is in the process of reviewing bylaws and other documentation submitted with club registrations to assist clubs to meet all OYSA requirements.

Risk Management

The number of adult applications requiring manual intervention to set risk status has slowed considerably in the past couple of weeks as clubs complete registration for the fall season.

In fiscal 08-09, CRIS performed 7462 background checks for adults registered in Affinity. Manual intervention to set risk status was required for 1,351 accounts, or 18% of the applicants. Approximately 4.4% of the applications (total of 330) were from adults with an actual criminal record that required evaluation. During the first 2 months of the 09-10 fiscal year, CRIS has performed 2,454 background checks. Of those, 567 (23%) have required manual intervention with 119 having actual criminal records.

The Recreational Advisory Council had a good discussion about implementing the use of member cards for all coaches and players in the 2010-2011 season. There was unanimous approval of requiring the cards for adults. There were some concerns raised regarding the use of member cards for leagues that are completely made up of players from a single club. This will continue to be a topic of interest as we prepare to implement the requirement.

TOPSoccer

TOPSoccer Night at the Timbers was held September 13th at the match between the Timbers and the Cleveland City Stars. It appears there was a good turnout of players from our local programs.

Oregon TOPSoccer will be providing information about our programs at a resource fair sponsored by the Shriners Hospital for Children on October 14, 2009.

I met with John Hanna to begin planning committee for a TOPSoccer event at the Region IV Presidents Cup hosted by OYSA in June 2010. We will be holding a conference call with Southern Oregon TOPSoccer programs as well as other interested programs prior to the regional planning workshop. John Hanna will be providing a report to the TOPSoccer committee about plans for the event in Medford.

Respectfully submitted,
Brian Scott
Member Services Coordinator

**Leagues and Tournament Report
September 2009**

Submitted by Scott Enyart, Director, Leagues and Tournaments

2010 National Championship series / Far West Regional tournament:

USYS has announced that Overland Park, Kansas will host the National finals July 19 through July 25.

Far West Regional tournament will be in Albuquerque, New Mexico June 20 – 27.

Region IV has adopted a “travel” policy requiring all teams to use their housing agent or face a penalty.

Additional information on this is available on the region IV website and has been provided to all clubs and was sent to all teams playing in the Fall league.

Recreational event registration:

League games have started.

2011 USYS National Championship Finals bid: I meet with the Medford Parks and Visitors Bureau representatives to discuss the possibility of OYSA in partnership with them submitting a bid to host the 2011 National Finals. USYS has requested that all bid be returned to them by November 2.

Region IV President’s Cup Regional tournament 2010:

Jolene Nielson, Region IV director was in Oregon to do a site visit for the June 2010 President’s Cup regional tournament. Chuck and I traveled to Medford to meet with her and toured the hotels and field complex. We also meet with Sue Stephens of the Medford Visitor’s Bureau and Brandon Meyers and Quinnan Kirkland both of the Medford Parks department.

An early estimate of the teams attending is 80 – 120. We will have a better idea after the October Region IV workshops in Jackson Hole.

Fall League:

Complete fall schedules were posted on Monday 9/27 – it has been challenge meeting all of the ups and downs of scheduling such a complex league. Staff has been meeting to identify strategies that will make the process smoother from the scheduling side. But also to come up with offerings for the Fall league.

We have decided that we are going to communicate but email, website, newsletters, more email, snail mail regarding all OYSA leagues and tournaments to our clubs, coaches, and parents until people tell us to stop. The feeling is that we cannot communicate enough regarding our programs and that our communications need to be to a wider group than just the club level. At times, information that we send to the clubs is not being distributed beyond that level.

Referee Development:

In our continuing efforts to develop more referees – we have added a series of continuing education classes that will start the week of October 5. Each 2 hour session will cover a specific topic and also offer a Q and A session for the referee. In addition, we have asked the ORC to schedule a referee assignor’s course, and a grade 8 course for the AGM in January.