

Oregon Youth Soccer Association
Regular Board Meeting
December 6, 2010
Beaverton, Oregon

Meeting called to order by President, Matt Madeira, at 6:36 PM

A quorum was declared by Matt Madeira.

Board members attending:

| | |
|--|---|
| Matt Madeira, President | Steve Meckel, Vice President |
| John Cronkrite, Director at Large via phone | John Thomas, Director at Large |
| Steve Hershberger, District Director via phone | Keith Blackerby, District Director |
| Vicki Pounds, District Director | Ben Ashley, District Director |
| John McCafferty, District Director via phone | Don Newell, District Director via phone |

Others attending:

| | |
|-------------------------------------|-------------------------------------|
| Chuck Keers, Executive Director | Mike Smith, Technical Director |
| Kelly Ward, Administrative Director | Brian Scott, Member Services Coord. |

Minutes

- Minutes from November Board Meetings were approved as presented.

Reports

- Board Reports accepted as presented
 - President's Report (Exhibit A)
 - Vice President's Report (Exhibit B)
 - Finance Committee Report (Exhibit C)
 - Executive Director's Report (Exhibit D)
 - Member Services' Report (Exhibit E)

New Business

- Proposed change to Bylaw 404 was submitted by a club and will be voted on at the AGM (Exhibit F)
 - Steve Meckel will prepare a history statement to be distributed with the proposed change in the bylaw packet.
- Consideration of Dues Reduction
 - The Board discussed the proposed reduction to dues outlined in an e-mail distributed by Chuck Keers (Exhibit G).
 - A motion was made to reduce the membership dues to \$9 for recreational players U8 and below, \$11 for recreational players U9 and older, and \$17 for competitive players effective the 2011-2012 Soccer Year.
 - Motion seconded and approved.

The Board will hold the next Regular Board Meeting on January 3, 2011 at 6:30 pm. The meeting adjourned at 8:00 pm.

Respectfully submitted, Kelly Ward, Administrative Director

Exhibit A

To: Oregon Youth Soccer Association Board
From: Matt Madeira
Re: President Report – November 2010

1. Chuck and I met with John Bain to open a line of casual line of communication with the OPL.
2. Chuck and I will attend a National meeting in Dallas, Texas the weekend of December 11th.
3. Chuck and I will meet with representatives from FC Portland to advise of the selection of Clive Charles as the 2011 Oregon Youth Soccer Association Lifetime Achievement Award winner.
4. Chuck and I have interviewed, and will continue to interview, a board candidate.

Matt Madeira
Acting President

Exhibit B

OYSA – Vice President Report
December Board Meeting

From: Steve Meckel, Acting VP

1. Processed one judicial hearing on referee assault. Hearing was conducted and sanctions were imposed, report sent.
2. Along with Chuck was on phone conference calls with the people from Washington and B.C. (Canada) related to MSL teams and state associations for common competitions and market draw. Both Washington and B.C. have allowed Oregon to continue participation in this without paying into the funds for production of common events or support. Upcoming face-to-face meeting may be in the hosted here in Oregon.

Respectfully,

SBM/s

Finance Committee Report
October 1, 2010

The Finance Committee met to review League & Tournament entries and membership with budgeted amounts for the 2010/2011 fiscal year. ODP results were also reviewed.

Membership Registration- Graphs were provided reflecting current recreational and competitive membership levels to date for the current fiscal year. To date, membership levels are slightly above budgeted amounts for both recreational and competitive members.

Review of Leagues & Tournaments- At this time, registration for Fall Leagues & Tournaments is at approximately 90% of budgeted amounts. The net effect on revenue is estimated at a deficit of \$(10,250). Major variances were caused by not running a Central Valley Fall League, and adding a Southern Oregon classic league

Staff is currently in the process of revising the Winter League format. Staff will bring a revised budget back to the Finance Committee in late November or early December taking into account any necessary budget revisions.

ODP tryouts and team formations are in line with budget expectations.

The Committee will meet in late November or early December to address the revised League & Tournament Budget and make any necessary budget corrections.

Submitted by

David Wagner, Secretary/Treasurer

**Executive Director's Report
December 6, 2010**

OYSA Registrar – I am pleased to announce that we have hired Desia Bramel as our new State Registrar. Desia has been a volunteer for the past 10 years with the Oregon City Soccer Club. While there, she served as Coach, Treasurer, Classic Coordinator and Registrar. In her professional life Desia has six years of experience as an Administrative Assistant with Clackamas County, as well as over 15 years experience as a Tax Preparer and Administrative Assistant with a number of accounting firms.

Travel Papers/Team Releases – I am pleased to announce that every state in Region IV has agreed not to require travel papers for teams traveling between states in the Region to play in sanctioned tournaments. This is a huge development that I have been working on for several years. It eliminates one of the greatest practical advantages that US Club Soccer had, greatly simplifying the process for traveling teams. Most of the states in the Region have also eliminated the need for team releases for teams to travel across state boundaries to play in another state's league. This has been posted on the home page of our website.

Portland Timbers/ODP – After many more discussions we are closer than ever to an agreement with the Timbers to manage our Boy's ODP program, beginning, we hope, January, 2011. The Girl's Program will stay under our direct administration for a year or two. We will continue to partner with the Portland Rain with the Girl's program – they have agreed to provide us with player/coaches apparel and program equipment.

State Sports Apparel/Equipment Sponsorship – The boys and girls ODP programs are partnering with adidas, due to the MLS contract and an agreement reached with the Portland Rain. However the State Association is in a position to obtain a separate sponsorship for our corporate identity, our coaching and grass roots programs. I have had meetings with sports marketing executives and am pleased with the progress to date. I expect to execute a corporate/grass roots soccer equipment/apparel sponsorship by our AGM in January.

U11 and U12 President's Cup – The U11 and U12 President's Cup semifinals and finals were held in Medford on November 20th and 21st. The U13s and U14s will play their semifinals and finals will be held along with the older President's Cup semifinals and finals in late April/early May as the winners in these age groups advance to the Presidents Cup Regional Tournament, which will be held in Boise in June. I attended a reception for club coaches and presidents on Friday evening and Matt was present on Sunday to present the awards to the Champions.

Soccer Pacific – Our collaboration with Washington Youth Soccer and British Columbia Soccer continues to take shape and gain momentum. In addition to developing a logo, a website, a corporate identity style guide, etc., we are now planning joint events – specifically a Soccer Pacific Cup, intended for elite players – sort of a Champion's Cup concept - preliminarily targeted for June, 2011 and a Recreational Jamboree type event that is being called "Boots Across the Border" because it will be held at the Peace Arch where one of the fields actually spans the Canadian/US Border. The Boots event is tentatively scheduled for late February, 2011.

GotSoccer "Advance" – I attended the second annual GotSoccer Retreat, along with 25 other state association executive directors and presidents, including one representative from the US Youth Soccer Board of Directors and their Strategic Planning Governance Committee. It was a very positive event and while there was certainly promotion and information about GotSoccer's product and services, most of the time was dedicated to discussing problems in the industry, sharing best practices, looking at trends and providing comment and suggestions to the US Youth Soccer Board of Directors.

Recreational League Roundtable – Brian and I attended a meeting that was organized by Bill Kanable, Chair of the Tualatin Hill Junior Soccer League and Tualatin Hills Parks and Recreation District to discuss expanding recreational leagues for U10 to U12 – and perhaps older age groups - beyond the current and traditional boundaries. It was an interesting meeting with a lot of positive potential to strengthen developmental opportunities for recreational players.

Board Development - Matt and I have met with another potential appointee to our board and I have also had discussions with a banker who may be interested in joining our board. Additional meetings/discussions are planned.

OYSA Referee Coordinator – David Brown, who served as our Referee Coordinator for the past four years has accepted a full-time position with a Portland-based company in a field consistent with his formal education. We will probably contract with an independent contractor to perform this function, at least for the balance of his fiscal year.

OPC – Matt and I met with John Bain, President of the Oregon Premier Council, to let him know that we are interested in working together to unite youth soccer again in Oregon.

Chevrolet Youth Soccer Program – We received \$500 from Chevrolet for our participation in their youth soccer promotional program.

Member Services Report

December 6, 2010

Club Development

The executive director and staff attended a meeting with representatives from a group of clubs in the Portland Metro area called by Bill Kanable of Westside Soccer Club. The meeting explored the concept of combining recreational teams from clubs across traditional district/league boundaries to address some common issues. The primary concerns were: (1) a fall off in numbers of players and teams from U12 and older; (2) disparity in talent/skill level of teams in small leagues that cause significant mismatches in league play; and (3) leagues that are too small to provide new game experiences for players and teams.

There was a general consensus that some kind of combination was a good idea. Deciding on details for a combined league remain to be agreed at a later date.

We have had continuing interest in entering teams into OYSA competitions from groups in areas that are not fully served by existing clubs. At present, much of this interest is from groups associated with high school age players. Staff continues to work with these groups to arrange ways for them to register teams to play in our winter league.

Risk Management

Registration related risk management issues are in a bit of a lull as fewer new adult registrations are occurring at this time.

OYSA has seen a recent increase in disciplinary issues involving spectators. There have been instances of physical contact between spectators, as well as between spectator and coach. We have also had incidents in which a groups of spectators have verbally abused referees causing abandonment of matches. In one situation a crew of referees felt compelled to quickly exit the vicinity of a field in fear of physical assault by spectators. This topic will be reviewed to determine whether rule changes, education programs, or other measures need to be implemented to reduce incidents of violence in youth soccer.

The scheduled disciplinary hearing for a spectator who assaulted a referee has been completed.

TOPSoccer

Most TOPSoccer programs have completed their fall activities. It appears that so far over 200 TOPSoccer players have registered for the 2010-11 season.

Respectfully submitted,
Brian Scott
Member Services Coordinator

**Proposed change to the OYSA Bylaws
Submitted by Willamette United Soccer Club
Bylaw 404 ELECTION AND TENURE OF OFFICERS AND ALL DIRECTORS**

Section 7. One individual shall not hold more than one position as officer or director at the same time. An officer or director of OYSA shall not serve concurrently as:

- a. A representative from a district on a standing advisory committee
- b. ~~A President of a member club~~

~~c.~~

- b. An employee or contractor who receives compensation (\$600 or more) from OYSA within a calendar year. ~~a member club or a league administering competitions for a member club or clubs.~~

~~d.~~

- c. Have an immediate family member who is an employee or contractor and receives compensation (\$600 or more) from OYSA within a calendar year. ~~a member club or a league administering competitions for a member club or clubs~~

USSF referees, who are independent contractors and receive compensation for their duties, are excluded from this provision.

Purpose of the proposed change: By opening up the position to a club employee or President the pool for qualified and motivated people increases a great deal.

Dear Board Member,

There is an agenda item for Monday's meeting about lowering our dues for next year. We have discussed this previously but now is the time to make a decision so that we and our clubs can make budget decisions.

I am going to propose that we lower our recreational dues from \$13 per recreational player to \$9 for recreational players that are U8 or younger and \$11 for recreational players that are U9 or older. US Club soccer charges \$8 for rec players that don't use cards and \$10 for what they call "super-rec" players that need cards. For simplicity's sake, I'd rather use age as the determining factor.

Our best estimate is that this will have a \$30,000 or so negative impact on our budget next year, but this impact may be mitigated if we recover some of the thousands of younger players that are playing in "in-house" recreational leagues currently registered with US Club.

I would also like to propose that we lower competitive dues from \$28 to \$17. US Club Soccer charges \$16 for competitive players U13 and above (\$12 for com players U12 and below). This would have an impact of approximately \$35,000 on next year's budget, however the impact would be primarily in leagues and tournaments as we allocate the difference between rec and comp dues to competitive leagues and tournament. We would need to adjust league and tournament fees (and expenses) to reflect this reduction of subsidy, but for the most part, it is the same people paying the same amount of money – they would just be paying it in league/tournament fees instead of dues.

If I were you, I'd want to know what these changes would mean to our ability to retain staff and to our service delivery capacity. The truth is that there are so many variables this is difficult to do in any meaningful way, but I do have some ideas that I will share with you on Monday. Regardless, it is essential to respond to changes in the market place that have cost us roughly half of our membership in the past few years. Dues are not the only issue, but I believe they are an essential element in positioning ourselves to recover from our recent losses.

We will discuss this in more detail on Monday, but I wanted to provide some information on this agenda item so that you can be thinking about it in advance.

Feel free to call me anytime if you would like to discuss this prior to the meeting. My cell is 503-789-4456.

Thank you.

Chuck