



## **The Alliance**

SoccerPacific brings together the Washington Youth Soccer Association, Oregon Youth Soccer Association and BC Soccer as founding members in a regional alliance designed to develop common goals, share leadership resources and inspire the optimal growth of the game of soccer.

The role of the SoccerPacific alliance is to develop regional initiatives designed to strengthen (i) programs, resources and services; (ii) tournaments, competitions and exchanges; and (iii) marketing, communications and merchandising in Oregon, Washington and British Columbia.

The mission of SoccerPacific and its founding members is to promote the game of soccer at all levels of play throughout the Pacific Northwest and British Columbia on the strength of best practices, teamwork and cooperation among all stakeholders.

The alliance shares a vision of working to become the leading regional hub of soccer development, promotion and innovation in North America.

Principles such as professional leadership, passionate service and progressive collaboration are central to the SoccerPacific alliance. The founding partners are committed to promoting the integral soccer values of authenticity, unity and integrity.