

Oregon Youth Soccer Association
Regular Board Meeting
June 1, 2009
Beaverton, Oregon

Meeting called to order by President, Ric Listella, at 6:30 PM

A quorum was declared by Ric Listella.

Board members attending:

Ric Listella, President	Dan Dieter, Vice-President
David Wagner, Treasurer	Al King, Director at Large (via phone)
John Cronkrite, Director at Large	John Thomas, District Director
Steve Meckel, District Director	Matt Madeira, District Director
Steve Hershberger, District Director	

Others attending:

Chuck Keers, Executive Director	Brian Scott, Member Services Coord.
Kelly Ward, Director Admin	Mike Smith, Technical Director
Scott Enyart, Director Leagues & Tournaments	

The following items were accepted as presented:

- May 4th Association Minutes
- Vice-President's Report- Attached as Exhibit A
- Finance Committee Report- Attached as Exhibit B
- Executive Director's Report- Attached as Exhibit C
- Member Services Report- Attached as Exhibit D
- Program Services Report- Attached as Exhibit E

Board Discussion of Strategic Topics:

- Data Points regarding Service and Cost Issues
 - Chuck distributed a Preliminary Overview (attached as Exhibit F). He would like the Board to review the document and provide feedback. Board would like to see a comparison to US Club Soccer added to the document. The Board will review and discuss at the August or September Board Meeting.
- Membership Requirement Application
 - Discussion continued from the May Board Meeting. Staff will collect data on potential policies and the potential outcomes to be shared and discussed at the August Board Meeting.

New Business:

- Club Name Change Requests
 - Corvallis Futbol Academy name change to Corvallis United Soccer Club
 - Motion made to accept the name change pending the resolution of any trademark naming issues. Motion seconded and failed.
 - Motion made to accept the name change and instruct the club to look into possible trademark infringement. Motion seconded and passed.
 - Polk Youth Soccer Club name change to Dallas United Soccer Club
 - Motion made to accept the name change. Motion seconded and passed.
- Colton Youth Sports membership application
 - Motion made to accept membership application. Motion seconded and passed.

There being no more business, the regular board meeting adjourned at 8:10pm.

The next BOD Meeting will be held on July 6, 2009 at 6:30 p.m. in Beaverton at the OYSA Office, conference calling will be available.

Respectfully submitted,

Kelly Ward
Director of Administrative Services

Date: May 22, 2009

To: All Board Members

From: Dan Dieter
Vice President, Oregon Youth Soccer Association

Re: Vice President's Report for June 2009 Board Meeting

PROTESTS AND APPEALS

The disciplinary hearing brought by Clackamas United against a member of another club has been dismissed. The grievance filed by Clackamas United against Eastside United is still in process. I am working with Brian Scott and the committee assigned by the board to resolve this grievance. I hope to have a final report for the next board meeting. There are also two referee assault cases that are currently scheduled for a hearing in early June. I will have a report of their outcome for the next board meeting as well.

BOARD DEVELOPMENT COMMITTEE

At our last board meeting two new board members were appointed. I hope to welcome these two gentlemen at the upcoming board meeting. I have yet to confirm their orientation schedule.

RISK MANAGEMENT

At the current time, there are no cases in the hopper.

Respectfully submitted,

Dan Dieter
Vice President
Oregon Youth Soccer Association
503-543-5200(H)
503-453-6761(C)
teamdieter@centurytel.net

Oregon Youth Soccer FY 09-10 Budget Assumptions

General

- **All budgeted amounts are based on actual results during FY08/09, adjusted by information currently available at the time of budget development.**
- Under the advice of our Auditing Firm, we have consolidated the Foundation Financials into the Associations. Therefore, the Foundation's budget is now shown within the Association budget.
- Department & Administrative % Allocations are calculated for all Events according to the Event's Total Expenses. The Administrative Cost (\$) Allocated to all Events is equal to total administrative expenses minus direct membership expenses multiplied by the %.
- Adjustments were made to the % Allocations in the ODP budget by removing high priced expenses that are passed directly through to players (such as airfare and hotel).
- New events in this budget and their Net Incomes are: Winter QT's with \$38,062, Regional President's Cup with \$24,800, and Recreational Cup with \$16,300. These budgets were created based on information we collected from comparable events within OYSA and Region IV.
- The budget is balanced, which is a \$206,000 improvement from last year's budget.

Revenues

- Membership dues are calculated assuming we will have 34,350 recreational players, 7300 competitive players and 5,900 adult members. This is an estimate based on information we have received from our membership as of March 2009 and 75% of last years spring registration. We are assuming that we lose all PYSA recreational players & adults.
- All classic/competitive events (with the exception of the U11 league) are budgeted with the assumption that the number of teams registered will be equal to the number that participated in FY07/08.
- Revenues **from interest** on our investments reflect FY08/09 **actuals**.
- ODP Fees decreased for Regional Camp \$25, Regional Champ \$140, JOC \$10. Fees increased for Training \$70, Friendship Cup \$75 for guest teams. ODP is projecting an additional \$15,000 in sponsorship revenue.

Expenses

- Our actual insurance rate last year was \$ 1.76 per player. We budgeted for a 10% increase.
- Wages and Salaries reflect no cost of living adjustment.

**Oregon Youth Soccer Association
FY 09-10 Budget**

	Admin	Leagues/Tourn	ODP	Club Srv	Coaching	Foundation	Total
Income							
Dues & Membership Revenue	628,950	109,500	0	0	0	0	738,450
Fee Revenue	56,500	856,650	394,590	0	100,300	0	1,408,040
Sponsorship Revenue	15,700	6,700	16,000	3,500	1,000	0	42,900
Interest & Dividends	28,000	0	0	0	0	0	28,000
Fine Revenue	0	0	0	0	0	0	0
Donation Revenue	10,500	0	13,500	500	0	0	24,500
Promotional Product Sales	2,500	11,150	4,000	0	0	0	17,650
Miscellaneous Revenue	0	25,300	1,000	0	0	0	26,300
Total Income	742,150	1,009,300	429,090	4,000	101,300	0	2,285,840
Expense							
Payroll Expenses	238,273	172,697	83,815	39,520	101,720	0	636,025
Payroll Taxes	26,210	18,997	9,220	4,347	11,151	0	69,925
Employee Benefits	0	0	0	0	0	0	0
Employee Benefits	54,348	42,681	24,139	14,486	13,433	0	149,087
Professional Fees	173,950	421,295	15,600	0	9,000	4,700	624,545
Taxes / Fees	2,000	0	0	0	0	0	2,000
Cost of Prom. Product	1,500	2,900	3,000	0	0	0	7,400
Supplies	8,300	4,950	1,200	500	2,000	0	16,950
Telephone	9,500	2,100	0	0	1,000	0	12,600
Postage / Shipping	6,500	2,150	2,400	900	1,400	0	13,350
Rent / Occupancy	32,000	0	0	0	0	0	32,000
Equipment	24,000	12,650	23,900	1,500	4,950	0	67,000
Mileage	1,509	2,900	16,100	1,300	7,300	0	29,109
Travel	9,300	8,600	56,100	1,350	3,550	0	78,900
Lodging	15,300	9,100	33,900	2,050	11,200	0	71,550
Per Diem	4,000	2,350	10,600	1,600	3,575	0	22,125
Food / Beverages	23,000	3,000	3,700	700	2,100	0	32,500
Meetings	950	300	0	150	125	0	1,525
Staff Development	4,000	900	150	150	300	0	5,500
USYS / USSF Dues	83,300	0	0	0	0	0	83,300
Publications / Subscriptions	1,200	0	0	200	200	0	1,600
Printing	4,500	12,500	2,200	100	100	0	19,400
Site Rental / Prep	0	21,500	14,700	300	11,000	0	47,500
Awards	1,400	10,850	600	600	0	0	13,450
Tourn. / Host Fees	0	14,800	94,400	0	8,400	0	117,600
Bank Fees	4,000	0	5,200	0	0	0	9,200
Insurance	113,200	300	4,400	0	0	0	117,900
Scholarships	0	0	0	0	3,800	0	3,800
Miscellaneous Expense	0	0	0	0	0	0	0
Total Expense	842,240	767,520	405,324	69,753	196,304	4,700	2,285,841
Net Income	-100,090	241,780	23,766	-65,753	-95,004	-4,700	-1
Administrative Allocation							
Administrative Allocation \$	424,490	60.07%	18.75%	5.46%	15.36%	0.37%	100%
		-254,973	-80,433	-23,172	-65,213	-1,561	0
Adjusted Net Income	324,400	-13,193	-56,667	-88,925	-160,217	-6,261	0

**Executive Director's Report
June, 2009**

OYSA News Brief (attached): In an effort to improve communication with our member clubs and better inform and market our programs and activities I developed the attached OYSA News Brief and sent it to all club Presidents, Registrars and coaches. The response has been very positive. I will do this at least monthly.

Portland Youth Soccer Association – I sent a letter to PYSA informing them that since they have changes their bylaws and apparently intend to provide league administration and other support services to non-OYSA members that their insurance coverage through our organization will terminate, effective July 1, 2009.

A notice to all clubs have been sent reminding them that club registration is due by June 1, 2009 and that their club must be registered in order to continue to have access to the many services and benefits of OYSA.

Leagues and Tournaments – State Cup Finals were held May 9th and went extremely well. It was by far the best organized and administered State Cup I have had the privilege to witness. Thanks to Scott Enyart, Director of Leagues and Tournaments, Ric and the other board members who attended and helped out as well as the entire staff for making this such a successful event.

The US Youth Soccer Regional Presidents Cup competition will be held in Tri-Cities, Washington from June 11-14th. Nine teams from Oregon will be participating.

The US Youth Soccer Far West Regional Tournament will be held in Lancaster, California from June 15-21st. Eighteen teams from Oregon will be participating as will 18 Oregon Referees and two assessors.

Nike Friendship Cup was held over the Memorial Day weekend. Over 60 teams and 75 college coaches were in attendance.

Washington State Youth Soccer SoccerPalooza and Awards Dinner: Ric and I attended this event on behalf of OYSA. We are working more closely in collaboration with our neighbors to the north – they had representatives at our AGM last January.

Cooperative Travel Agreement with WSYSA and Idaho YSA: The presidents of Idaho, Oregon and Washington have signed a travel agreement that effectively eliminates the need for travel papers for teams traveling between/among our three states. Notification is required, and every player/coach must be a member in good standing with their home state association. This will address some of the frustrations expressed by our members regarding the “red tape” involved in traveling.

US Cellular Community Park in Medford: Brian Scott and I attended an invitation only field dedication of this new facility in Oregon. It is a beautiful complex with five lighted turf soccer fields and the capacity to temporarily convert six turf/lighted soft-ball fields to soccer fields. It will be the venue for the 2010 US Youth Soccer Presidents Cup Regionals next June.

Washington County Visitors Association Sports Mixer: I attended and delivered a speech about how soccer was good for a community at a “Sports Mixer” that was organized by the WCVA. Dozens of sports leaders in Washington County attended.

Member Services Report

June 1, 2009

Club Development

Colton Youth Sports is preparing an application for membership. They have been registering through Molalla Youth Sports, but have been asked by Molalla to be independent beginning this year. I have been advised by Ty Rask that their application will be submitted in ample time to register teams for fall 2009. They will have some in-house programs for their youngest players and their older players will continue to play in WYSA.

4-H is still interested in forming a club. I have had recent contact with Jesus Acosta. They plan to resubmit an application. They are looking at a modification of where they will be using fields in order to minimize any conflicts with the Dynamos. Despite urging from staff, Mr. Acosta and the Dynamos have not had any direct talks about their issues since last year. More information will be available about this situation when an application has been submitted.

Staff has consulted with Hood River Dynamos about ways to operate a recreational soccer league that would include teams from White Salmon, Washington. We were able to offer suggestions that may make it feasible for them to operate a sanctioned league that includes Washington registered teams.

Polk Youth Soccer is in the process of becoming independent from the Dallas Park department's multi-sport operations. They have submitted a request for approval of a name change before they file their articles of incorporation in the new name.

Chuck Keers and I attended the official opening of the Cellular One Park's soccer fields in Medford and the announcement that the facility will be the site for OYSA's hosting of the Region IV President's Cup. This beautiful complex will be of great benefit to the continued development of youth soccer in southern Oregon. While in the area I met with Thierry and Jeanne Chouard of Ashland Soccer Club. Chuck Keers and I also met with representatives of both FC Phoenix and Rogue Valley Soccer Club. The new facility is just one of the positive developments for the clubs in the area.

Risk Management

The first coaches and administrators who registered in Affinity are seeing their risk status coming up for renewal. As currently configured, background checks are being automatically resubmitted. Staff is working with Affinity on a few slight modifications that will more closely align risk status expirations and renewals to match seasonal years.

TOPSoccer

During the site visit at Cellular One Park we observed that there is a fenced field that will work very well for the TOPSoccer event being planned in connection with the Region IV President's Cup. We will continue to work with our TOPSoccer programs to plan and promote this event.

Washington Youth Soccer has invited Oregon Youth Soccer's TOPSoccer programs to participate in a TOPSoccer event to be held Saturday, June 27th, in connection with the Clash at the Border Soccer Tournament in Vancouver, Washington. The invitation has been forwarded to all Oregon TOPSoccer programs.

Upcoming TOPSoccer events include:

Section 1. The 2009 Cal South TOPSoccer Challenge will be held June 20-21st in Lancaster, California, at the site of the Farwest Regional Competition. The brochure for the event is linked on our website. Invitations have been sent to all Oregon TOPSoccer programs.

Section 2. Eastside United will be hosting a TOPSoccer summer camp June 29-July 2. Registration information is available on the OYSA TOPSoccer page and on esufc.com.

Section 3. TOPSoccer night at the Timbers will be September 13, 2009. Invitations have been circulated to all Oregon programs. Details are available on the OYSA website.

Respectfully submitted,
Brian Scott
Member Services Coordinator

Leagues and Tournament Report

May, 2009

Submitted by Scott Enyart, Director, Leagues and Tournaments

State Cup 2009:

The State Cup finals were a success. Staff launched the new logo. Referees did a great job. The teams provided us with some great games on the day. We have the U19 competition to complete in early June and then we will be ready for Far West Regionals in Lancaster.

2009 Oregon State Cup

Bracket Champions Finalists

Girls U11 Keizer Jr Hotshots EMFC 97 Roma

Boys U12 Cascade FC Boca Jr Oregon Rush 96 Boys Nike

Girls U12 LOSC Defeeters OSA Explosion

Boys U13 NWSSA Eagles Woodburn United Arsenal

Girls U13 LOSC Extreme FC Portland Platinum

Boys U14 Cascade FC Atlas FC Portland Gold

Girls U14 SSC 94 Ireland FC Portland Marine

Boys U15 WSM Premier ESUFC Manchester United

Girls U15 Oregon Rush 93 Girls Nike FC Portland Yellow

Boys U16 WSM Remix Santos FC River Plate

Girls U16 FC Portland Green SSC Albion

Boys U17 ESUFC Liverpool Oregon Rush 91 Boys Nike

Girls U17 THUSC Neon LOSC Dynasty

Boys U18 WSM Internationals ESUFC Roma

Girls U18 LOSC Soul Crew FC Portland Sapphire

Fred Meyer President's Cup:

We have commitments for all age groups except U14 and U17 girls to attend the Regional President's Cup tournament in Tri Cities Washington June 11 – 14.

The Region is having a difficult time with teams this first year of the competition. Teams are dropping out of the tournament. Washington Youth Soccer is picking up most of the wildcards so that brackets stay complete.

Fall League revamp:

Fall league tryouts were on May 10. Entries into the league are due June 9 We continue to hear from clubs who didn't fully understand the changes for the Fall. Staff is working with the clubs and providing as much detail as possible.

Referee Development:

We continue to work this avenue with resources and man hours. We have had some successes as evidenced by the level of assignments Oregon officials attending regionals receive. Our Academy program has lost momentum and will need to be revamped for 2010.

Region IV President's Cup Regional tournament 2010:

We have received a conformation notice from Region IV that we are the hosts. USYS has done a press release as has the Medford Parks Dept. Everyone is excited about this event and the potential economic benefits it brings to the region. Staff is forming a local organizing committee to assist us with the planning for this event.

Oregon Youth Soccer
Service and Cost Considerations
June 1, 2009
Preliminary Overview

Issue: The economy is bad and is likely to stay bad for some time. Our primary competitor in the youth soccer marketplace (US Club Soccer) charges between \$8 to \$10 for recreational membership (without player cards and with player cards, respectively). We charge \$13 for recreational membership (with a player card) and some clubs have begun to register a significant percentage of their recreational members with US Club Soccer – or go independent as in the case of many Portland clubs next year - in part, to save money.

For many this is all about economics, for others, there are self-determination, service and other issues involved. However, there are those who believe our service and revenue model should be modified to reflect the changing competitive and economic environment.

Discussions with our membership two years ago, during the formative stages our new strategic plan, suggested some interest in having us do this. Board and staff discussions in October of last year, as well as during the FY 09/10 budget development process gave serious, if somewhat superficial, consideration to changing our service and revenue model and generally concluded that the current model best met the needs of youth soccer development in Oregon.

The reality of cheaper competitor in the marketplace, however, remains a threat to our ability to grow, thrive, be effective or perhaps even survive in these challenging times.

We wish to better analyze the threat so that we can make better decisions regarding the services we provide and the method (s) and cost (s) and funding it requires providing them.

Information that needs to be acquired and analyzed includes:

- How the current \$13 dues are expensed
- Comparison of services provided by OYSA compared to US Club Soccer
- Comparison of other structural/operational differences between OYSA and US Club Soccer
- Reassessment of mission, goals and outcomes of OYSA
- Role of OYSA in the following:
 - Recreational player development
 - Elite player development
 - Coach development
 - Referee development
 - Club development
 - Membership growth
 - Club administration
 - Club legal compliance issues
 - Risk management
 - League and tournament administration
 - Regional and National leagues and tournaments
 - Regional and National governance/policy development
 - TOPSoccer
 - ODP
 - MLS
 - Marketing and Communication
 - On-line registration

- Sub-Regional collaborations
- Grievances and complaints
- Insurance
- Soccer across America

Are these the right questions and data points and direction?

What else should be included?

Perhaps a comparison of the service and revenue models of other State Youth Soccer Associations?

Some initial data points:

- FY 09/10 budget is \$2,714,000 in expenses (w/\$206,000 deficit)
- FY 08/09 budget is 15.8% less, at \$2,286,000(w/ -0- deficit)
- Dues structure (\$13/rec, \$28/comp) is unchanged (for last 5 years)
- FY 09/10 dues revenue projected at \$738,000
- FY 08/09 dues revenue was \$906,000
- Coaching services greatly enhanced w/ hire of Technical Director
- Registration and league/tournament services enhanced w/Affinity
- Following clubs registered significant (500 or more) numbers of rec players with US Club Soccer in FY 08/09:
 - Lake Oswego
 - Eastside United
 - Rogue Valley (Medford)
 - Keizer
 - Oregon Rush (Bend)
 - Basin United (Klamath Falls) (actually independent, not through US Club)
- Majority of Portland District Clubs will go independent in FY 09/10
- Rogue Valley to register 100% players with OYSA in FY 09/10
- President's Cup Regional Tournament coming to Oregon in FY 09/10
- Major League Soccer coming to Portland in 2011
- So called Oregon Premier League (U11) formed in FY 08/09
 - OPL Expanding to U10 and U12 in FY 09/10 (U12 to be registered w/OYSA)
- Approximately 15% of member clubs are not legally registered with the State of Oregon/Secretary of State
- Definition of member services, i.e., who is a member and what does that mean in terms of rights and privileges is being reviewed – eligibility for State Cup, President's Cup, OYSA league and tournament sanctioning, coach participation in ODP, club GL and D&O insurance
- Strategic plan is in need of revision
- Need for increased marketing and communication

~

Wallowa Valley Soccer Association

C/O Anette Christoffersen, 82124 Black Marble Lane, Enterprise, OR. 97828

April 21, 2009

To: Oregon Youth Soccer Foundation

Chuck Keers, Executive Director

Brian Scott, Membership Services Coordinator

RE: New Club Grant for Wallowa Valley Soccer Association

Dear Sirs;

This is a request for funding to assist the Wallowa Valley Soccer Association start up a recreational summer soccer league in Wallowa County.

We joined the Oregon Youth Soccer Association in February of 2009, and all of our players will be registered as members of Oregon Youth Soccer this year. We are a registered corporation in the State of Oregon and are in the process of applying for nonprofit status with the IRS.

Program Summary

Wallowa Valley Soccer Association (WVSA) serves the general area of Wallowa County, Oregon, with a population of 7200 people. We are the only soccer organization in Wallowa County and operate strictly on a volunteer basis. Wallowa County is an economically depressed area, with the lowest average wages in the 8 county region of Eastern Oregon. Unemployment currently exceeds 16%. Many of our players require Scholarships to participate.

Over the last ten years, approximately 210-220 youth aged 6-13 have participated annually in youth soccer activities. Our soccer programming has been limited to a short fall season beginning in mid August and ending in mid October. In 2008, we expanded our programming to include youth aged 14-18. 20 players joined this nascent effort to provide soccer for high school aged players.

As new members of OYSA, we will offer a coed summer league for UI5 and U19 players. We anticipate having two UI5 teams and one U19 team, with approximately a total of 60 players. All games will be played against other OYSA teams in Union County. This was approved by the Union County Youth Soccer Board of Directors earlier this year.

The per player annual OYSA registration fee of \$13, and the Union County charge of \$10 per player to participate in their summer league will have to be charged to the players. In addition to the registration fees, travel expenses to Union County (130 miles round trip)

will be passed on to the players.

The registration and travel expenses are more than most families in our low-income area can afford, so asking them to cover the additional cost of uniforms would discourage many families from participating in the program. Therefore, we are seeking financial assistance from OYSF to assist us in purchasing uniforms for our sununer league players.

The Need for the Program and the Impact

A sununer league would fill a much needed gap in our program by providing sununer sport for players aged 12-18. There is a great need for this age group's involvement in sports, both to be physically fit and stay out of trouble.

Historically we have offered, and will continue to offer, a fall soccer league for players aged 6-13. The fall schedule conflicts with other high school varsity sports limiting continued participation. However, our fall 2008 pilot proved there is an interest and the potential to develop a full County team. We've been approached by many players who would like to continue playing soccer into their high school years. Since soccer is not offered as a school sport in Wallowa County, and probably never will be with the budget cuts our schools are currently facing, we provide the only opportunity for the local youth to play soccer.

Activities

Practices for the sununer league will occur during May and June, with games scheduled July 7-31 in Union County, Oregon. Those interested in continuing to play soccer have the option to play in our regular fall schedule.

Target population

We anticipate a total of 60 players in the sununer league and 240 players in the fall league this year, and expect to develop additional membership in the future. Our leagues are co-ed, split roughly equally between male and female. Wallowa County is economically depressed, with unemployment currently exceeding 16% and average wages below \$25,000.

Program Design and Methodology

The success of the program will be evaluated by the number of players that participate in the league. We believe that if we can keep the cost to play down, and with the help of this grant, we will be able to attract more players.

Budget

The funds from OYSF will be used to pay for player uniforms (jerseys, shorts, socks), shin guards, goalie gloves and jerseys as per the budget below. We are seeking 50% of the total budget from OYSF (\$3,270). The balance will be covered by sponsorships from local businesses, player registration fees and local donations.